

Press release

22.07.2021

A tour through perfectly shaped porcelain

"Daily", "Carat" and "Cucina" - these are the names of some of the numerous design classics created by Hans-Wilhelm Seitz. Many people from the region use these dishes every day without knowing that the designer practically lives and works in the neighbourhood. On the occasion of the special exhibition "FORMVOLLENDET - Keramikdesign von Hans-Wilhelm Seitz", which can be seen until 9 January 2022, there will be a curator's tour at Porzellanikon - Staatliches Museum für Porzellan, Hohenberg an der Eger, on Sunday 25 July 2021. At 2:30 p.m., the main curator Petra Werner, who has a great deal of expertise in the history of design and can tell you interesting facts about the artist, will take visitors on a tour of the show. They are given an insight into the work of the German ceramics designer, whose ideas for porcelain and ceramics have been travelling the world for almost 45 years from a small studio in Marktredwitz. His household and hotel tableware is used by millions - "daily". This daily use, coupled with soft lines, perfect proportions and pure elegance, is the objective to which Hans-Wilhelm Seitz has dedicated himself. But the designer does not only show his skills for the table: Since 1996, he has been successfully designing roof ceramics for Erlus AG in Neufahrn, Lower Bavaria. With the help of the exhibition catalogue, the designer's elegant designs can be admired at home for a long time to come. The price is € 1.00 Sunday admission plus € 3.50 for the guided tour.

Due to corona restrictions, registration is necessary. Visitors are asked to register at besuchercenter@porzellanikon.org. or telephone 09287/91800-0. As before, wearing an FFP2 mask is compulsory throughout the museum grounds and the minimum distance must be observed. Further information at www.porzellanikon.org.

The curator's tour is an event in cooperation with the European Route of Ceramics.

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