

Porzellanikon

Staatliches Museum für Porzellan
in Selb & Hohenberg a.d. Eger

Press release

16.11.2022

Senior afternoon at Porzellanikon Hohenberg a.d. Eger

Wednesday, 23 November 2022, 2:00 - 4:00 p.m., Porzellanikon Hohenberg a.d. Eger

This senior citizens' afternoon is all about advertising. From the 20th century onwards, especially in the 1920s, the advertising of porcelain played a major role. Whether on posters, on television or in shop windows - porcelain was presented from its most beautiful side. During an entertaining short tour with curator Thomas Miltschus, the senior citizens look at porcelain advertising of yesterday and today and see what has changed. Afterwards, everyone can get creative and design their own personal logo and immortalise it as a floor mark on a porcelain piece. Afterwards, the participants can get together for coffee and cake, exchange ideas and enjoy the afternoon in a cosy atmosphere. The next event will take place on 14 December 2022.

The senior afternoons deal with changing topics and last about 2 hours. The price is € 9.50 plus museum admission per person and includes a guided tour, creative programme and coffee and cake.

Please register at besuchercenter@porzellanikon.org or call +49 9287-918000.

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