

Pressemitteilung

19.04.2022

Special exhibition "More than Bricks! Tradition and Future of Architectural Ceramics" - Rehau is the third stop of the traveling advertising cube.

Since Tuesday, April 19, 2022, the advertising cube of Porzellanikon Selb has been in Rehau, whetting visitors' appetites for the new special exhibition "More than Bricks! Tradition and Future of Architectural Ceramics".

"This is already the third stop of our advertising cube," says museum director Anna Dziwetzki, "and we are very pleased that we were able to set it up today in Rehau on the Maxplatz." Before the station in Rehau, the cube stood first in Selb, then in Hohenberg a.d. Eger. The idea of a city tour, on which the special exhibition is also based, is also the basis for the advertising cube. In the natural environment of architectural ceramics, the city, the cube makes passers-by curious about the exhibition. "We are happy to support Porzellanikon with this footprint in promoting the new special exhibition," says the 1st Mayor of Rehau, Michael Abraham.

Caption: Museum director Anna Dziwetzki and 1st mayor Michael Abraham of the city of Rehau with the advertising cube of the special exhibition "More than Bricks!" on the Rehauer Maxplatz.

Photo: © Porzellanikon

Martin Buchka

Leiter Marketing, Presse- und
Öffentlichkeitsarbeit

Fon +49 9287 91800-121
Fax +49 9287 91800-199
martin.buchka@porzellanikon.org

Porzellanikon in Selb
Fabrik & Technik
Museumsverwaltung
Werner-Schürer-Platz 1
95100 Selb
Fon +49 9287 918000
Fax +49 9287 91800-999
info@porzellanikon.org

Porzellanikon in Hohenberg
Villa & Sammlung
Schirndinger Straße 48
95691 Hohenberg a.d. Eger
Fon +49 9233 77220
Fax +49 9233 7722-689
dpm@porzellanikon.org

www.porzellanikon.org
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