

Press release

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Special exhibition "More than Bricks! Tradition and Future of Architectural Ceramics" - Advertising Cube makes a stop in Hohenberg a.d. Eger

Since Monday, April 4, 2022, the advertising cube of Porzellanikon Selb in Hohenberg a. d. Eger has been whetting visitors' appetites for the new special exhibition "More than Bricks! Tradition and Future of Architectural Ceramics".

"Our advertising cube is making its second stop in Hohenberg an der Eger, not far from our museum location," says a delighted Anna Dziwetzki, the museum director. The special exhibition "More than Bricks!" is designed like a city tour. This is how the idea came about to advertise with the advertising cube in an unusual way and to present it in the cities of the region. Visitors to Hohenberg are thus made aware of the new Selb special exhibition. "We are pleased that Porzellanikon is also advertising in Hohenberg and are happy to provide this prominent space," says the 1st mayor of the town of Hohenberg a.d. Eger, Jürgen Hoffmann.

Caption:

From left: 1st mayor of the town of Hohenberg a.d. Eger, Jürgen Hoffmann, museum director Anna Dziwetzki and exhibition curator Thomas Miltschus present the advertising cube for the new special exhibition "More than Bricks!"

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