

CERAMIC STORIES - short movie Competition

CerDee - creative entrepreneurship in ceramic regions - developing, educating, encouraging - INTERREG Central Europe Project

The Competition Rules

The call for the creation of video dedicated to the promotion of ceramics in different contexts, aims to enhance the creativity of ceramists, designers, artists, as well as highlight the presence of ceramics in our lives. Through the creation of short videos, participants are asked to offer support to ceramic production, to its commercialization, and to stimulate a reflection on the identity of ceramics itself.
The subscription to the Competition implies accepting the following rules

Who can participate

Registration to the competition is open to European people of **age between 18 and 35 years old.**

These are the feature of the video:

- theme: promotion of ceramics, in particular production and marketing.
- technique: any
- maximum duration 120 seconds
- subtitles in English, in case of text spoken in any other language or written text
- format required **H264/Mp4 1920 x 1080 or 1080 x 1080 Hight Quality**
- the video must end with a the page following the project brand, contain the logo CERDEE (download from the MIC website)
- in case the videos contain music or images of works, they must be **free from copyright**

General notes:

- Videos must be original and never published on the web
- each participant can submit only one video
- **Only videos received at the MIC through wetransfer to the address: monicagori@micfaenza.org by 1.00 pm of October 15th 2021 will be accepted.**
- Files must be marked as follows: Name/Surname_year of production
- The author of the video must be the one who subscribes her/his work by sending it to the MIC.
- the author has to send his/her **identity document in pdf or jpg format**

Finalists will be judged by a panel of creatives and experts in the ceramic field.

The committee will award **1 winner** of the competition, who will receive a promotion contract of **500 euro** and **2 honorary winners** who will receive promotion contracts of **250 euro** each. The winners will see the work promoted in a communication campaign dedicated to CERDEE. All award winners undertake to grant the CerDee project the right to use their movies for promotional purposes within the framework of the project until 31 December 2027.

The MIC reserves the **right of use of all the video submitted**, as well as publication rights.

For information, please contact the Director of the MIC Foundation Claudia Casali, or the Project coordinator Monica Gori - tel. 0546/697322 - monicagori@micfaenza.org

Video Contest Project Manager Professor Andrea Pedna